Career Development & Internships: A OneDU Model of Support

Parent & Family Orientation
September 2018
Number of freshmen that report attending college to get a better job. 86%
Value Proposition and Potential

*Students who used career services as students and found it helpful are...*

- **3x** More likely to say education was worth the cost.
- **5.8x** More likely to say that their university prepared them for life outside of college.
- **8%** More likely to be employed full-time

ANNUAL STUDENT ENGAGEMENT GOAL

• 100% of students engaged in at least one meaningful experience by the time they graduate.

• 100% of students have engaged with four or more alumni before graduation.

• 90% of our students reach all four critical milestones for post-graduation success.

• Cultivate deep relationships with 500 organizations to strengthen the hiring ecosystem for graduating students and alumni.
Career Achievement Milestones

**Strategy**
Create clear milestones and expectations each year of the student experience.

1. **Map Your Path**
   Identify skills, strengths and interests to complete a resume or CV.

2. **Build Your Connections**
   Develop your OneDU community to guide professional success.

3. **Gain Experience**
   Fulfill professional experiences that align with your career goals.

4. **Launch Your Future**
   Master your DU story for any interview and prepare for success as a young professional.

The Career Achievement Ecosystem

- **Collaborate on multiple levels,** with multiple partners to jointly accomplish the shared goals and objectives
- **Build relationships,** reaching out to key individuals and organizations, understanding their needs and interests, and finding common ground

Source: National Association of Colleges and Employers
Career Advisors

Assigned Career Advisor by major.
Appointments, trainings & events.
Exploration, internship, job search, & graduate school.
Alumni Engagement
Faculty & Staff Partners

Faculty & staff partners are key.
Grew classroom & student employment visits 162% in past year.
Tailored college programs/events.
Employer Connections

Career Fairs | On Campus Interviews | City Treks
Career Engagement Trends
Undergraduate Students
Supporting Student Success
GET TO KNOW THE MILESTONES

CAREER AND PROFESSIONAL DEVELOPMENT
AT THE UNIVERSITY OF DENVER

MAP YOUR PATH
Identify skills, strengths and interests to complete a resume or CV.

BUILD YOUR CONNECTIONS
Develop your OneDU community to guide professional success.

GAIN PROFESSIONAL EXPERIENCES
Fulfill professional experiences that align with your career goals.

LAUNCH YOUR FUTURE
Master your DU story to ace any interview and prepare for success as a new professional.
Post a Job or Internship
du.edu/hireapioneer
Volunteer to Help
Pioneerconnect.du.edu
Ask deeper questions...

Less Effective
Have you picked a major?
Have you secured an internship?
What are you going to do with that major?
Have you been to see your Career Advisor yet?

More Effective
What classes are you most enjoying this year?
What kind of projects and assignments are you working on in classes?
Have you heard about [career event] it made me think of you because...
Key Resources

THE CAREER ACHIEVEMENT MILESTONES will help you achieve professional success. Use the resources below to connect with alumni, programs, events and educational materials to support your professional development as you complete the milestones.

CAREER TIPS & RESOURCES
career.du.edu
Read articles and search resources tailored to your industry and area of study.

PIONEER CAREERS
du.edu/pioneercareers
Job and internship listings, appointment scheduling, career event registration and information on career paths of recent grads.

PIONEER CONNECT
pioneerconnect.du.edu
Identify and connect with alumni career volunteers that will support your educational and professional success.

Contact Us
career@du.edu | 303-871-2150
Questions & Discussion