University of Denver Amplifies Commitment to Supply Chain

21st Century Supply Chain Curriculum Now Offered as Certificate and Master’s Degree

DENVER—The University of Denver has launched new graduate-level credentials to help prepare professionals for the dynamic field of supply chain management — an industry that accounts for 37% of all jobs in the United States.

Offered jointly between University College, the Daniels College of Business, and the Transportation Institute at the University of Denver (DTI), the graduate certificate in Supply Chain Management provides entry- to mid-level professionals and career changers end-to-end knowledge of supply chain management. Senior-level leaders seeking a broader examination of transportation, logistics, and supply chain can pursue the executive MS in Transportation Management with a concentration in Supply Chain Operations offered through DTI.

“Supply chain operations are evolving rapidly. Disruptive technology, global trade uncertainties, and a changing transportation landscape are all challenges companies must successfully navigate,” said Adriene Bailey, DTI executive director for program development and curriculum. “The concentration in Supply Chain Operations provides our executive master’s students practical knowledge and frameworks for leading their companies in winning supply chain execution.”

Demand for supply chain professionals continues to rise with 7% annual job growth projected through 2026, according to the Bureau of Labor Statistics. In order to fill the talent gap and meet the demand, the University of Denver prepares graduates to effectively manage the flow of products from raw material sourcing to manufacturing, transportation, and inventory management.

“We develop problem-solvers who can tackle all kinds of issues in fields like healthcare, sustainability, and transportation by leveraging effective use of 21st century supply chain knowledge,” said Jack Buffington, Supply Chain Management program director and professor of the practice at the University of Denver. “Certificate students work directly on real-world supply chain projects, learn from industry leaders, and develop hands-on experience.”

DTI offers demonstrated expertise in transportation, logistics, and supply chain; the Daniels College of Business strives to create leaders who can address global challenges in a
sustainable way; and University College is a leader in providing online education to adult learners. Combining these areas of expertise, the new supply chain certificate and master’s degree concentration offer a powerful opportunity to advance future transportation and supply chain leaders.

“Our goal is to help develop a smarter, more sustainable transportation system,” said Michael McGuire, dean of University College. “Through the new curricula, the University of Denver is amplifying our positive impact in supply chain and continuing to build the academic/industry partnership established by the Transportation Institute more than twenty years ago.”

To learn more about the graduate certificate in Supply Chain Management delivered entirely online with personalized experiences, visit universitycollege.du.edu/supplychain. To learn about the executive master’s degree in Transportation Management, visit www.du.edu/transportation.

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Founded in 1864, the University of Denver is committed to engaging with students in advancing scholarly inquiry, cultivating critical and creative thought, and generating knowledge. The Transportation Institute at the University of Denver (DTI) offers an executive master’s degree in Transportation Management, short courses, symposia, and educational resources for industry leaders to inspire transportation solutions. To learn more about the Transportation Institute at the University of Denver, visit http://www.du.edu/transportation.