Four Industry Leaders Elected to the Board of Directors at the Transportation Institute at the University of Denver

DENVER – The Transportation Institute at the University of Denver (DTI) has elected four new members to its Board of Directors. This strong, effective 45-member board comprises executives and transportation leaders from both the freight and the passenger sectors. With these new members, the DTI board of directors will add air cargo and transportation infrastructure to its already impressive cross-section of industry representation. DTI is a partnership between academia and the transportation industry and offers an Executive Master’s Program, which awards a Master of Science in Transportation Management from the University of Denver.

Gary Crowther, Managing Director-Supply Chain Sales (North America), joins the board from Canadian National Railway. CN has been a strong supporter of DTI and Crowther is now leading CN’s participation as board member Keith Reardon ends his term. Crowther is also an alumnus of DTI having earned his M.S. in Transportation in 2018. Crowther has been with CN for 21 years in various management roles in both operations and sales with the railroad.

Michael Frey, President of Pacific GeoSource brings the perspective of transportation infrastructure to DTI. Pacific GeoSource, which was founded by Frey, is a unique pavement industry company that provides turnkey solutions. The company already has sponsored a student who is currently attending the DTI Executive Master’s Program.

Tim Strauss, Vice President of Air Canada Cargo joins the board from the air cargo sector of transportation. Strauss is responsible for all aspects of Air Canada’s cargo business, including leading, directing, developing and implementing customer-centric initiatives and solutions as well as commercial business development and its profitability. Strauss is the first representative to join DTI from Air Canada, and he brings a new global perspective on this industry to the board.
Beth Whited, Executive Vice President and Chief Human Resources Officer, continues a long tradition of DTI support from Union Pacific Railroad. Whited is responsible for UP’s Human Resources and labor relations functions and leading the company’s employee engagement culture initiatives from UP’s Omaha headquarters. Her experience and industry engagement will assist DTI as it expands its leadership and reach in the global transportation industry.

“We are thrilled to have four industry leaders of this caliber join the DTI Board of Directors,” said Doug Brittin, Executive Director of Operations at DTI. “Their collaborative expertise and leadership will strengthen our goal of educating the next generation of transportation managers through DTI.”

*Founded in 1864, the University of Denver is committed to engaging with students in advancing scholarly inquiry, cultivating critical and creative thought, and generating knowledge. The Transportation Institute at the University of Denver (DTI) offers an executive master’s degree in Transportation Management, short courses, symposia, and educational resources for industry leaders to inspire transportation solutions. To learn more about the Transportation Institute at the University of Denver, visit [www.du.edu/transportation](http://www.du.edu/transportation).*

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