Transportation Institute to Host Industry Experts to Discuss Blockchain

“Blockchain in the Transportation Industry: Plain Talk and Progress” Panel on October 9

DENVER— The Transportation Institute at the University of Denver (DTI) and the Daniels College of Business will hold an educational panel highlighting the cutting-edge technology of blockchain and its potential to transform the transportation industry on October 9.

Four leading blockchain experts will relay their experience with the technology and the ways it is already revolutionizing how transportation is managed and transacted. Guest speaker George Abernathy will give the perspective from industry and BiTA (Blockchain in Transport Alliance) and three experts from FedEx, Triumph Pay, and Redwood Logistics will join in a panel discussion and field questions from the audience.

“A blockchain is a decentralized and distributed digital ledger to record transactions across many computers so that the record cannot be altered retroactively without the alteration of all subsequent blocks and the collusion of the network,” explained Abernathy. “By 2025, Deloitte theorizes that about 10 percent of global GDP will be stored on blockchain. In the $8 trillion global transportation/logistics/freight market, the impact may be even greater.”

Building on nearly two decades of collaboration between the transportation industry and higher education, DTI offers education designed for transportation, logistics, and supply chain professionals and this event is an example of the strong industry/academic partnership.

“This panel event is part of DTI’s growth as an academic leader in the global transportation industry,” said DTI’s Executive Director of Operations, Doug Brittin.

The audience will include representatives from local and global transportation executives from surface and air cargo segments, DTI students, University of Denver faculty, alumni, and C-DOT. Seating is limited and guests are encouraged to register early at https://ucollege.du.edu/DTIblockchain. The event will be hosted on the University of Denver campus on October 9 from 4:00 to 6:00 in the Reiman Theater, Margery Reed Hall, 2306 E. Evans Avenue, Denver.
Founded in 1864, the University of Denver is committed to engaging with students in advancing scholarly inquiry, cultivating critical and creative thought, and generating knowledge. The Transportation Institute at the University of Denver (DTI) offers an executive master’s degree in Transportation Management, short courses, symposia, and educational resources for industry leaders to inspire transportation solutions. To learn more about the Transportation Institute at the University of Denver, visit http://www.du.edu/transportation.

Founded in August 2017, BiTA has grown into the largest commercial blockchain alliance in the world. BiTA members are primarily from the freight, transportation and logistics industries and cumulatively have over $1 trillion in annual revenue. Alliance members share a mission to develop a standards framework, educate the market on blockchain applications and encourage the use of those applications. A number of BiTA members have significant operations in Colorado, including UPS, FedEx, Anheuser-Busch, Coyote Logistics, and Ryder among others.