

A DU Information Guide for SiteImprove Quality Assurance

What is SiteImprove Quality Assurance?

- SiteImprove is a service that regularly crawls the DU website and tracks any broken links, spelling errors, and accessibility issues.
- Fixing any spelling or link errors reported by SiteImprove requires the user to edit a page within DU's content management system, OmniUpdate Campus (OU). SiteImprove does **NOT** affect or edit pages within any site.
- Users can login to the SiteImprove (<http://www.siteimprove.com/login.aspx>) to view detailed information about their department's site.
- SiteImprove can email users every five (5) days with a report on a site.

How do I access the SiteImprove Quality Assurance service?

- You do not need to login to take advantage of the SiteImprove reporting. You can view a freely available HTML or PDF report on your site(s). This data is compiled at the time the you click on the report link. This can take a while depending on the quantity of pages SiteImprove Quality Assurance needs to compile for it's report.
- If you want access to SiteImprove Quality Assurance do not already have a username and password (<http://www.siteimprove.com/login.aspx>), please fill out an access request (<https://iris.cair.du.edu/uts/web-operations/requests/index.cfm>).
- Please indicate the site or sites you wish to access within SiteImprove Quality Assurance.
- Please indicate whether or not you would like to receive a report on your site in your access request. These reports do come out every five (5) days. This setting is fixed and cannot be altered.

How does it work?

- Please note that SiteImprove Quality Assurance reports based on the most recent site scan and may not reflect any recently published changes. You can initiate a re-scan of any page at any time
- You can directly login to SiteImprove Quality Assurance (<http://www.siteimprove.com/login.aspx>) to view a report on their site. Users who maintain multiple sites can view a report on each of those specific sites by selecting the appropriate Group from the dropdown menu at the top of the dashboard.

- Alternatively, you can receive an email approximately every five (5) days addressed from jub@siteimprove.com (do not reply to this email address with questions as it is an automated account) with a summary report.
- You can login to SiteImprove Quality Assurance from within the email.
- SiteImprove does rank pages on the number of errors based on a scale of 0-10 (yes, 10 is awesome).

Introduction to SiteImprove Quality Assurance

Once inside SiteImprove, you will have access to a customized dashboard reflecting the report of your specific site. If you maintain or have access to multiple sites, those sites are listed under the Group drop down menu.

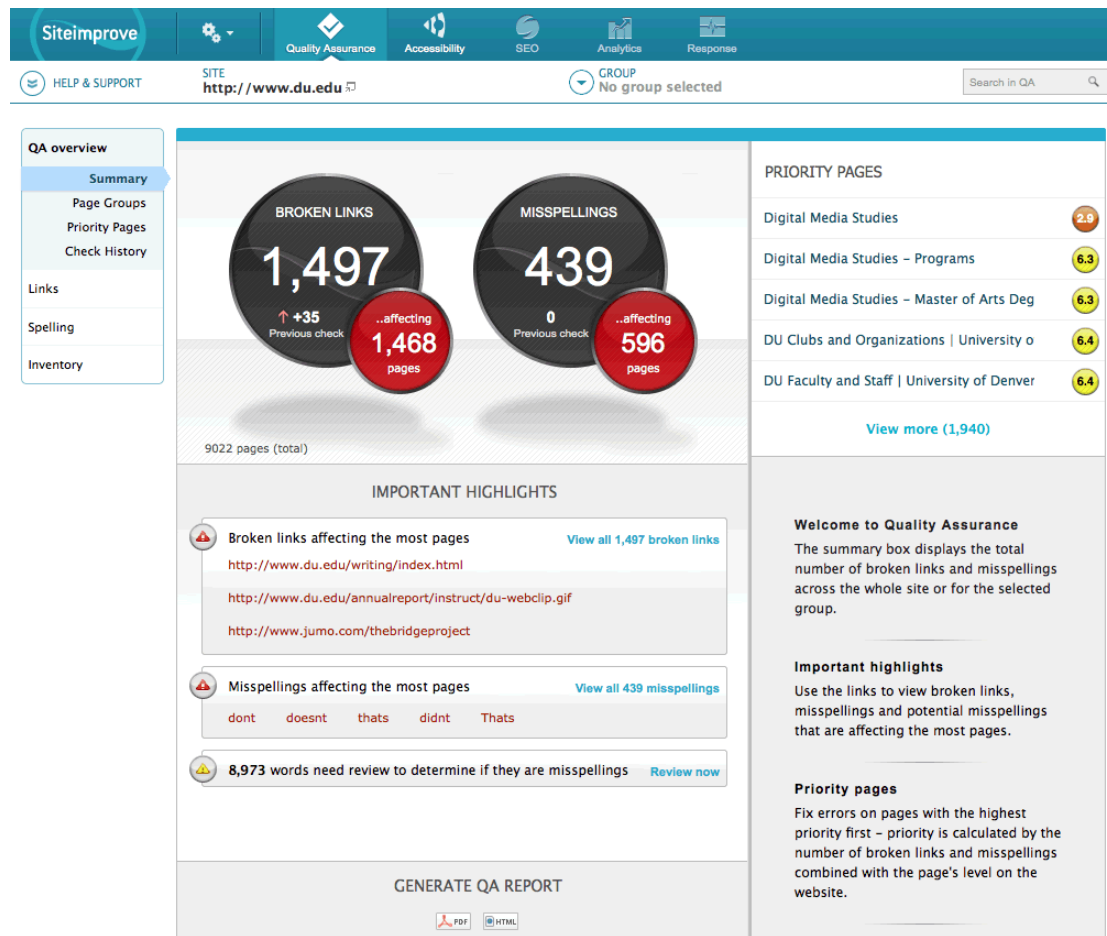
SiteImprove Quality Assurance is composed of four modules:

- **QA Overview** – provides an overall view of a sites health, highlighting broken links and misspellings that affect the most pages.
- **Links** – specific details concerning pages with broken links such as frequent broken links, external links, etc.
- **Spelling** – specific details concerning the misspellings located across your site.
- **Inventory** – provides information regarding quantity and types of documents available on your site along with information regarding phone numbers, email addresses, media, etc.

SiteImprove Quality Assurance also comes bundled with an Accessibility tab for viewing your site's compliance to WCAG 2.0 standards. The SEO, Analytics, and Response tabs are not available to DU users at this time as we are currently using Google Analytics and Webmaster Tools for these purposes. These Google web analytics options are also available to all DU website users.

Feel free to explore the features and details of the reports within SiteImprove. The information contained within is intended to assist you in making decisions regarding your website.

Sample SiteImprove Quality Assurance dashboard:



How do I review the errors SiteImprove Quality Assurance found on my site?

· Click the “Show Errors” link next to the page with errors. SiteImprove Quality Assurance will then display the page and highlight any misspellings. Broken links will be labeled with a blinking, red face:



How do I fix the errors SiteImprove Quality Assurance found on my site?

· Click the “CMS” link next to the page you want to update under the Url column. This will take you to the page within OmniUpdate (OU). There you can make any changes as needed and republish the page.