

HELP EMPLOYERS SEE THE VALUE OF GREEK LIFE!



UNIVERSITY of
DENVER

STUDENT LIFE
Career Services

Fact: About 22% of undergraduates are members of DU's 10 fraternities and 7 sororities.

From the USC website, *"85% of all Fortune 500 executives and 80% of all Presidents since the 1900s were members of fraternities or sororities. Greeks are the future leaders of society."*

Community and business leaders often cite the Greek experience as a valuable training ground for challenges in later life.

Greek organizations started in the early 1800's to meet the needs of students who wanted a more values-centered approach to their college life. But fraternities and sororities are much more than just student organizations. The Four Pillars of Greek Life are Friendship, Service, Leadership, and Scholarship – all qualities sought by employers! Employers want to hire people with proven leadership experience who have strong values and who are connected to their communities. They want to hire people who can take on projects and see them through successfully.

Note the similarities between these Greek Life qualities and the qualities of successful job applicants:

Values/Character: Fraternities and sororities are value-based organizations dedicated to the development of character and lifelong friendship. DU has a strong tradition of providing students exceptional co-curricular opportunities. Fraternities and sororities strive to better their members by attempting to live the founding values of their organization. Common core values are honor, truth, service, brotherhood and sisterhood, academic excellence, ethical conduct, and citizenship.

Leadership Development: Self-governance gives members the opportunity to learn and practice responsibility and accountability, manage budgets, and gain self-knowledge. Members must make quality decisions and their judicial bodies hold chapters accountable for upholding their founding principles and the mission of the University. Members learn to lead with integrity and serve as role models of excellence.

Scholarship: Members must meet minimum academic standards both to be eligible for membership and to continue membership. The average GPA collectively for fraternity and sorority members traditionally exceeds the average of students in general.

Campus and Community Involvement: Fraternities and sororities give to the greater good by sponsoring multiple activities each year to benefit the local community and to raise funds for special causes, promoting a genuine sense of caring and a desire to make life better for others. It is common to find fraternity and sorority members involved in all aspects of campus life, as orientation leaders, student government officers and resident assistants to mentors, tutors and athletes. These out-of-class learning experiences contribute to the personal and professional growth of members.

Time Management/Organization: Members quickly learn to balance academics and the social aspects of college life. Being a Greek member usually requires a substantial commitment of time and the Greek experience is what you make of it. Solid time management and organizational skills are necessary for success.

Friendship and Connections: Friendships made through the Greek system often last a lifetime. The connections and bonds formed within the chapter will help you through the challenging times of your college career and beyond. Members have the opportunity to network with Greek chapter alumni from several generations.