



Communications & Marketing  
Mary Reed Building, 122  
2199 S. University Blvd.  
303.871.2711  
Fax: 303.871.4880

# University of Denver in the News

May 1-31, 2007

*NOTE: This report provides representative examples of the media coverage of DU people and programs. Copies or transcripts are available on request. Contact Jim Berscheidt, assistant vice chancellor, News and Public Affairs, 303-871-3172 or [jbersche@du.edu](mailto:jbersche@du.edu).*

*National/International reputation-defining newspaper, magazine, TV and radio placements*

**International Educator (NAFSA publication), May 1**—An article about the fragmented higher education system in Bosnia-Herzegovina said that over the years, the University of Denver's Project Bosnia has evolved to meet the needs of Bosnian society, and now offers internships for graduate students in fields like social work, psychology and law. The article included several photos of DU students.

**National Real Estate Investor, May 1**—A story about the history of the real estate industry noted that the Franklin L. Burns School of Real Estate and Construction Management at the University of Denver is one of the oldest programs in the country. "The Burns School takes a hands-on approach," the story reports.

**Sacramento Bee, May 6**—A story about Condoleezza Rice's continuing loyalty to President Bush reported that she first studied international affairs at 18-years old under Josef Korbel, the father of former secretary of state Madeleine Albright and founder of the Graduate School of International Studies at the University of Denver.

**Our Sports Central (independent and minor league sports news), May 8**—University of Denver alumnus Geoff Snider, a former Pioneer men's lacrosse player, earned the 2007 National Lacrosse League All-Rookie Team honors after leading the league with a face-off win percentage of 75 percent (201 of 268). Snider plays for the Philadelphia Wings.

**Detroit Jewish News, May 11**—*Jewish Women Pioneering the Frontier Trail: A History in the American West* by Jeanne Abrams, a University of Denver Penrose Library and Center for Judaic Studies professor, was recommended to readers for purchase as a Mother's Day gift.

**Canadian Transportation & Logistics, May 11**—Thomas Finkbiner, chair of the University of Denver Intermodal Transportation Institute board of directors, told a gathering of the Global Logistics Conference that while the U.S. federal government has failed to promote and fund a coherent national transportation policy, the nation's Class I freight railroads have taken a leadership role in meeting growing demand and capacity concerns.

**Sun Belt Conference (SunBeltSports.org), May 13**—The Pioneer women's golf team made program history, shooting a final-round 2-over par 286 — its best round of the tournament — and finishing in fourth place at the NCAA West Regional, which earned the team its first-ever berth in the NCAA National Championships. **CSTV.com, May 21** also reported this announcement.

**Social Work Today, May 14**—James Herbert Williams will become the new dean of the University of Denver Graduate School of Social Work, effective June 15. This marks a return to Denver for Williams, who was a social worker in the city for most of the 1980s. From 1995–2006 he was on the faculty at the George Warren Brown School of Social Work at Washington University in St. Louis, where he served as E. Desmond Lee Professor of Racial and Ethnic Diversity, Associate Dean at the George Warren Brown School and Assistant to the Chancellor for Urban Community Initiatives.

**The Economist, May 17**—A story about how e-discovery and subpoenaing computer files affect the American legal system reported that the University of Denver’s Institute for the Advancement of the American Legal System released suggested guidelines for determining what is relevant. The recommendations say that states need to create clear guidelines and judges need to be familiar with relevant technology.

**International Herald Tribune, May 18**—A profile of Javad Zarif, Iranian ambassador to the United Nations, included that he has spent most of his adult life in the United States and received his doctorate from the University of Denver. He regularly appears at universities, public policy forums and social and political clubs for speaking engagements. Other media that reported on Zarif attending DU included: **Daily Times (Pakistan), May 19; Missoulian (Montana), May 22; Daily Star (Lebanon), May 23; New York Times, May 26; Tehran Times, May 26; IranMania.com, May 27.**

**InsideHigherEd.com, May 24**—To address academic integrity issues with international students, the University of Denver initiated a multi-faceted program to better advise them and faculty members about the issue and develop a stronger network of resources. The article quoted Michael Elliott, DU’s director of International Student and Scholar Services.

**11 Alive-NBC (Georgia), May 29**—A story about the increased popularity of men’s lacrosse as an NCAA sport included that the University of Denver and Air Force Academy have the only two Division I programs west of La Crosse, Wisc. There are only a total of five D-I programs in the NCAA’s “West” region.

*Local reputation-defining newspaper, magazine, TV and radio placements*

**Denver Post, May 3**—Sixteen of the 430 students who will receive \$3,000 annually from the Denver Scholarship Fund will attend either the University of Denver or Regis University. “We’ve had a great proposal from DU,” said Roxanne Rhodes, a U.S. history teacher from Abraham Lincoln High School. “They’ve offered tremendous help for our students.” **The Rocky Mountain News, May 4** reported a similar story.

**Denver Post, May 3**—Columnist Al Lewis lost when he competed against fifth graders from Centennial’s Homestead Elementary School in the Denver Post’s Stock Market Game, where elementary school teams hypothetically play the market with \$100,000. They ranked 82<sup>nd</sup> out of 1,105 teams. The state’s top team came from the University of Denver’s Ricks Center for Gifted Children, ending with \$118,115.06.

**Denver Post, May 6**—Recently, the Pioneer women’s golf team has made significant improvements, including reaching the NCAA Division I regionals for the first time in 2002, signing top recruits Emily Hoeper and Stephanie Sherlock and winning four consecutive tournaments last fall. Most recently, the team began the last round of the Texas A&M tournament against top-ranked Arizona State. The next step is reaching the national tournament. They are ranked No. 22 by Golfweek and No. 18 by Golfstat.com.

**Rocky Mountain News, May 7**—Megan Smith and Sarah Hussion got the idea for their cause-oriented boutique Unity on Old South Pearl Street while studying management and international business at the University of Denver. The shop offers contemporary casual clothing made of organic fibers by companies dedicated to making the world a better place.

**KUSA-9News, May 8**—The University of Denver Denver Research Institute hosted a gathering of the National Sheriff's Association from May 7-9 at the institute's forensics explosives range. The project introduced first responders to a variety of homemade explosives. The **Denver Post, May 9** also reported on the gathering and demonstration.

**Denver Post, May 13**—An article about internship-placement companies included that University of Denver student Jaime Harmon worked with the University of Dreams to secure a marketing internship this summer in Chicago. The **Arkansas Democrat Gazette, May 15** also published this story.

**Rocky Mountain News, May 16**—State Senator Peter Groff, the executive director the University of Denver Center for African American Policy, unveiled plans for a comprehensive study and educational program that he and educator Rickie C. Keys hope will slow the record growth of foreclosures in the state, particularly in minority neighborhoods. Keys is a senior fellow at DU's Center for African American Policy. The **Denver Post, May 16** also reported this announcement.

**Denver Post, May 17**—After the Sturm College of Law commencement ceremony, graduating student Mike Law played in the Denver Outlaws season opener against the San Francisco Dragons. The story calls Law "the poster child for lacrosse growth in Colorado." He played for Regis High School, went on to become DU's first Division I All-American and went pro, first with the indoor Colorado Mammoth and then the outdoor Outlaws. Other media that profiled him included: **KCNC-CBS4, May 18; Pueblo Chieftain, May 19; Summit Daily News, May 19.**

**Denver Post, May 18**—A story about four national law firms with offices in Denver increasing their entry-level pay to \$160,000, quoted graduating Sturm College of Law students Tomi Hansen and Luseni Pieh. Pieh said most law students have to pursue the highest-paying job, given the cost of law school.

**Law Week Colorado, May 21**—Sturm College of Law visiting professor Wendy Hickey's legislative law class helped draft and argue for the passage of a Colorado state bill aimed at making it easier for workers to challenge employers over unpaid wages.

**Rocky Mountain News, May 23**—The paper listed the 2007 Boettcher Scholarship winners. Among the 40 recipients, the largest portion — 15 students — will attend the University of Denver. Eleven scholars will go to the University of Colorado-Boulder, six will attend Colorado State University and four will go to Colorado College.

**Rocky Mountain News, May 23**—Pioneer women's volleyball player Alyssa Hampton won the Sun Belt Conference Female Sporting Behavior Award and DU won the conference's graduation rate award for the seventh consecutive year.

**Rocky Mountain News, May 24, 25 and 31**—Daniels College of Business professor Gordon Von Stroh found the average vacancies for rental condos, single-family homes and other small properties in the Denver metro area fell to a new low of 4.2 percent in the first quarter of 2007.

Von Stroh conducts the study for the Colorado Division of Housing. Other media that reported Von Stroh's findings included: **Denver Business Journal, May 24 and 31; Denver Post, May 25 and 31; Greeley Tribune, May 31; Vail Daily, May 31.**

**Denver Post, May 26**—On June 4, the Women's College at the University of Denver will announce the summer recipient of its Vision Scholarship. The award goes to women working in the corporate world who want to finish their bachelor's degrees at DU.

**Rocky Mountain News, May 28**—A study conducted by the nonprofit Piton Foundation and Colorado Criminal Reform Coalition with the help of the University of Denver and Regis University found that more than one in three parolees in Denver and one in four in the metro area are living in homeless shelters or other temporary housing. Other media that also published this story included: **MSNBC, May 28; Knowledge Plex (United Kingdom), May 28.**

**Rocky Mountain News, May 30**—A story about Colorado state institutions that have divested holdings in companies tied to Sudan included that the University of Denver divested in April.

*National/International expert comment in newspaper, magazine, TV and radio placements*

**Los Angeles Times, May 1**—University of Denver history professor Joyce Goodfriend said the 400<sup>th</sup> anniversary of Jamestown will be pluralistic. "These remembrances have all taken place before, but in this round, we are much more sensitive to the role of Native Americans and African Americans." Other media that published this story included: **Detroit News, May 3; Sun-Sentinel (Florida), May 3.**

**Houston Chronicle (Associated Press reporting), May 1**—University of Denver Career Center assistant director Patricia O'Keefe said video resumes have not been in demand by students or employers. She explained that she favors waiting until employers resolve any issues related to discrimination. Numerous other media published this story, including: **ABC 3340 (Alabama), May 1; Anchorage Daily News, May 1; Business Week, May 1; Canoe Network (Canada), May 1; GMA News (Philippines), May 1; GlobeandMail.com (Canada), May 1; Hemscott (United Kingdom), May 1; Las Vegas Sun, May 1; Los Angeles Times, May 1; Miami Herald, May 1; News Sentinel (Indiana), May 1; Newsday, May 1; Sacramento Bee, May 1; Seattle Post Intelligencer, May 1; Washington Post, May 1; KATV (Arkansas), May 2; South Carolina Enquirer-Herald, May 2; Atlanta Daily Report, May 3; Fox News, May 4; York Dispatch (Pennsylvania), May 4; San Bernardino County Sun, May 4; Chicago Tribune, May 7; Philadelphia Inquirer, May 13.**

**Fox News, May 4**—John Soma, a Sturm College of Law professor and head of the Privacy Foundation, commented on the Transportation Security Administration doing airport behavioral profiling and the delicate balance between public safety and privacy.

**Milwaukee Journal Sentinel, May 4**—Scott Stanley, co-director of the University of Denver Center for Marital and Family Studies and psychology clinical professor, said the traditional marriage model of male breadwinner and female homemaker no longer exists. Other media that quoted Stanley included **The Economist, May 24.**

**Cincinnati City Beat, May 9**—Peter Groff, executive director of the University of Denver Center for African American Policy, said Senator Barack Obama brings a fresh perspective and face to the 2008 presidential race. He said Obama's language of "equality as opposed to civil rights" has helped broaden his image. Other media that quoted Groff included: **BlackAmericaWeb.com, May 10, 21 and 23.**

**Baltimore Sun, May 10**—University of Denver art assistant professor Sarah Gjertson said small neighborhood beauty salons are disappearing around the country and with them, a piece of Americana. The story included that Gjertson spent years working on The Parlor Project, a mixed-media study of small hair salons in Middle America.

**Journal Gazette (Fort Wayne, Ind.), May 14**—Daniels College of Business clinical professor Kerry Plemmons said fast food restaurants use coupons to give away food, even though their prices are already low, in order to keep up with competition. The **Associated Press, April 12** originally published this story.

**Investment News, May 14**—Reiman School of Finance professor Thomas Howard said when companies withhold their business models from investors “they tend not to do well.”

**Yahoo! Finance (Associated Press reporting), May 16**—University of Denver chemistry professor Don Stedman commented on remote emissions sensors for a story about Ohio senators’ proposals for dealing with polluting vehicles. He said the technology can identify up to 50 cars an hour that are exceeding emissions standards. Other media that also published this story included: **Akron Beacon Journal, May 16; Business Week, May 16; Forbes.com, May 16; FinanzNachrichten (Germany), May 16; Hemscoff (United Kingdom), May 16; MSN Money, May 16; Selftrade (United Kingdom), May 16; Zanesville Times Recorder (Ohio), May 16; Ohio News Network, May 18; Ohio News Now, May 18.**

**Hartford Courant (Connecticut), May 27**—Sturm College of Law professor Robert Hardaway contributed an op-ed where he listed the top ten things about gas prices that politicians aren’t telling the public. Among them, that at more than \$3 a gallon, the U.S. inflation-adjusted price for gasoline is now less than it was in 1981. **The Agonist (political blogging community), May 27** also posted this article.

**NPR, May 29**—University of Denver anthropology professor Dean Saitta said of the continuing controversy surrounding University of Colorado professor Ward Churchill that it appears research complaints were pursued to punish Churchill.

*Local expert comment in newspaper, magazine, TV and radio placements*

**Denver Post, May 1**—Daniels College of Business marketing professor John Burnett said he views mascots as an outdated form of marketing. **AZCentral.com (Arizona Republic), May 1** also published this story.

**Rocky Mountain News, May 3**—Daniels College of Business clinical professor Don McCubbrey said in a case where millions were funneled out of state tax coffers through small transactions, the thief is usually looking for dormant accounts “so the holder is not likely to notice it.”

**Denver Post, May 7**—Graduate School of Social Work assistant professor Stacey Freedenthal contributed an op-ed arguing that people who kill in the throes of mental illness are also victims. She said the question is not who is at fault, but what.

**Denver Post, May 14**—Sturm College of Law professor Arthur Best said a class-action lawsuit against pet food manufacturers that seeks \$5 million in damages for emotional pain and suffering will be difficult. He explained that because pets are defined as property, they may be awarded money for veterinarian bills and the actual cost of the pet.

**Denver Post, May 14**—Colorado remains one of a handful of states that does not dedicate public funds to address problem gambling, said J. Michael Faragher, of the University of Denver Problem Gambling Treatment and Research Center. “Our state is not putting back anything toward the solution to the problems, and a certain percentage of lives are destroyed.”

**Rocky Mountain News, May 16**—Daniels College of Business clinical professor Don McCubbrey and professor Cindi Fukami were both quoted about problems with Colorado’s new system for registering motor vehicles. The story includes that the two have studied the “state’s largest computer boondoggle, CBMS, which handles welfare benefits.”

**Denver Post, May 19**—Ved Nanda, vice provost of Internationalization and a Sturm College of Law professor, contributed an op-ed where he said the European Union is making a determined effort to assume global leadership both economically and militarily.

**Denver Post, May 22**—Daniels College of Business associate professor John Holcomb explained why pay expectations for elected officials are lower than for chief executives of private companies.

**Denver Post, May 25**—University of Denver Graduate School of Social Work professor Jeff Jenson said when teens are involved in murder, “A kind of desperation kicks in. Lots of times the parental behavior is bad. With drugs and alcohol, there is often abuse.”

**Denver Business Journal, May 25**—Sturm College of Law Dean Beto Juarez said the number of minority students, especially African-Americans and Mexican-Americans, attending law schools is decreasing.

**Denver Post, May 26**—In the dispute over whether or not Qwest will pay its former CEO Joe Nacchio’s legal costs, Nacchio’s lawyers made a pre-emptive strike so they can choose the court for dealing with future billing disputes, said Sturm College of Law professor Jay Brown.